



CHNIG 2014-2016 Goals and Objectives

Objectives	Goals
<ul style="list-style-type: none"> • Advocate for the development of healthy public policy. • Consult on and respond to policies that impact community health nursing practice. 	<p>To influence health and social policy</p>
<ul style="list-style-type: none"> • Create opportunities for CHNs to participate in professional development. • Promote uptake of evidence-informed practice. • Promote and support CHN specialty certification. 	<p>To build capacity and leadership in Community Health Nurses</p>
<ul style="list-style-type: none"> • Define and communicate the diverse roles in community health nursing. • Promote the value of CHN practice. • Engage in social marketing to improve CHN visibility and public engagement. 	<p>To strengthen the profile of CHNs and articulate the significance of their practice.</p>
<ul style="list-style-type: none"> • Recruit and retain members in CHNIG in order to meet RAO membership target. • Identify and respond to the needs of CHNIG members. • Offer bursaries and awards for members • Promote the value of CHNIG membership. 	<p>To promote, engage and maximize membership in CHNIG.</p>
<ul style="list-style-type: none"> • Engage nursing students in CHNIG and CHN. • Influence schools of nursing to incorporate the CHN Standards of Practice into curriculum. 	<p>To maximize student involvement in community health nursing and CHNIG.</p>

1. To influence health and social policy
2. To build capacity and leadership in Community Health Nurses
3. To strengthen the profile of CHNs and articulate the significance of their practice.
4. To promote, engage and maximize membership in CHNIG.
5. To maximize student involvement in community health nursing and CHNIG.

Goal One			
To influence health and social policy			
Objectives	Activities	Target Date	Lead
Advocate for the development of healthy public policy	<p>Participate in “Queen’s Park On the Road”, “RNAO Queen’s Park Day” and “Take Your MPP to Work” events</p> <p>Advocate for RNAO/CHNIG healthy public policy and the role of community health nurses with local politicians at all levels of government</p> <p>Conduct active outreach and collaborate with CHNIG members, other chapters, sectors and community groups in enacting collective political action for policy issues of mutual concern</p> <p>Identify and raise awareness about issues that affect community health nursing</p>	ongoing	<ul style="list-style-type: none"> • Policy and Political Action BOD member
Consult on and respond to policies that impact community health nursing practice.	<p>Respond to requests (from RNAO and others) for consultation on health programs, nursing, health and social policy planning and policy documents.</p> <p>Prioritize and plan actions to emerging political and practice issues relevant to community health and CHNs.</p> <p>Consult with CHNIG members, CHNs, RNAO and others, on relevant health and policy issues.</p> <p>Collaborate with RNAO on action alerts and issues relevant to CHNs</p> <p>Bring issues raised at Professional Practice team meeting to BOD as appropriate regarding CHN</p>	ongoing	<ul style="list-style-type: none"> • BOD members

Goal Two To build capacity and leadership in Community Health Nurses			
Objectives	Activities	Target Date	Lead
Create opportunities for CHNs to participate in professional development.	Maintain CHNIG Professional Development Fund, available to support attendance at events such as CHN conference.	annually	<ul style="list-style-type: none"> • CHNIG Treasurer & Member Benefits BOD members
	Participate in various conference planning committees (e.g. hospitality, program, finance, marketing) and associated activities, relevant to CHNs.		<ul style="list-style-type: none"> • All BOD members
	<p>Provide professional development opportunities for members to support professional and personal growth for example Health Promotion Seminar Series.</p> <p>Partner with RNAO, chapters, and with relevant groups to sponsor and market professional development events.</p> <p>Provide educational and research bursaries/awards via RNFOO .</p>		<ul style="list-style-type: none"> • Research Education and Professional Development BOD member • Member Benefits BOD member
Promote uptake of evidence-informed practice.	<p>Disseminate evidence-informed practice</p> <p>Promote RNAO International Affairs and Best Practice Guideline opportunities</p> <p>Participate as an affiliate member of Public Health Knowledge Translation Network (PHKTN)</p> <p>Participate in consultations on RNAO Best Practice Guideline development and revision</p>	ongoing	<ul style="list-style-type: none"> • All BOD members
Promote and support CHN specialty certification.	Disseminate relevant support materials and links for certification utilizing various communication methods.	annually	Communications BOD members

Goal Three
To strengthen the profile of CHNs and articulate the significance of their practice.

Objectives	Activities	Target Date	Lead
Define and communicate the diverse roles in community health nursing.		ongoing	• All BOD members
	Promote CHN education in academic programs in Ontario.		
	Encourage CHNs to submit articles for the Registered Nurse Journal and other publications		
	Collaborate with CHNC and others to articulate the full scope of practice for CHNS.		
	Support integration of the CHN Standards in Practice, Education, Research and Policy.		
Promote the value of CHN practice.	Advocate at all events and opportunities on the importance of CHN practice and its contribution to the health of communities		• All BOD members
Engage in social marketing to improve CHN visibility and public engagement.	Create and maintain Facebook page and other forms of social media to articulate the significance of CHN practice.		• Communications and President

Goal Four
To promote, engage and maximize membership in CHNIG.

Objectives	Activities	Target Date	Lead
Recruit and retain members in CHNIG in	Increase CHNIG exhibits and presence at nursing multidisciplinary and client/family/caregiver events.		• All Board

order to meet RNAO membership target.	<p>Develop a social media campaign profiling community health nursing and CHNIG member benefits.</p> <p>Continue to develop and disseminate CHNIG newsletter and website.</p> <p>Promote membership benefits.</p>	December 2014	<ul style="list-style-type: none"> • Communications • Members Benefits • Research Education & Professional Development
Identify and respond to the needs of CHNIG members.	<p>Review member statistics at each exec meeting</p> <p>Respond to members that connect with CHNIG directly via in-person/email/social media</p> <p>Continue to provide professional development that will address known needs</p>	<p>Each board meeting</p> <p>Ongoing</p> <p>ongoing</p>	<ul style="list-style-type: none"> • All Board
Offer bursaries and awards for members.	<p>Develop a communication strategy to increase applicants to CHNIG based awards that are distributed via Registered Nurses Foundation of Ontario (RNFOO).</p> <p>Consider strategies to increase applicants to awards such as AGM bursary, clinical excellence and seed grants.</p>	October 2014	<ul style="list-style-type: none"> • Member Benefits & Research Education and Professional Development and Communications

Goal Five
To maximize student involvement in community health nursing and CHNIG.

Objectives	Activities	Target Date	Lead
Engage nursing students in CHNIG and CHN.	Maintain and promote Student Professional Development fund, available to support attendance at events such as the CHN national conference and RNAO/CHNIG AGM.	ongoing	<ul style="list-style-type: none"> • Membership Benefits and Treasurer
	Maintain student representative affiliate BOD member (ex-officio)		<ul style="list-style-type: none"> • All BOD
	Explore the feasibility of a sub-committee of BOD focused to nursing students.	February 2015	<ul style="list-style-type: none"> • Jen

<p>Influence schools of nursing to incorporate the CHN Competencies concepts into curriculum and testing.</p>	<p>Advocate for the continuation of community health nursing education within undergraduate nursing programs.</p> <p>Advocate with relevant stakeholders and multi-sectoral organizations for appropriate community based clinical placements and opportunities, such as continued collaboration with CASN to ensure appropriate clinical placements.</p>	<p>ongoing</p>	<ul style="list-style-type: none"> • All BOD
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